Louisiana State University Health Sciences Center
School of Allied Health Professions
New Orleans, Louisiana

Strategic Plan
2010-2015
MISSION STATEMENT OF THE SCHOOL OF ALLIED HEALTH PROFESSIONS

The mission of the School of Allied Health Professions (SAHP) of the Louisiana State University Health Sciences Center in New Orleans (LSUHSC-NO) is to provide quality education, leadership, research, and public service through direct patient care and community outreach by clinical healthcare professionals. The SAHP comprises the following disciplines including clinical laboratory science, speech-language pathology, audiology, occupational therapy, rehabilitation counseling, physical therapy, respiratory therapy, cardiovascular technology and interdisciplinary human studies.
### GOAL #1 Enhance Teaching Effectiveness

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<th>Outcome</th>
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</table>
| 1.1       | Investigate the use of emerging technologies in educational programs and implement technologies that demonstrate improved learning via evidence-based practice | • Increase use of internet based course management systems  
• Incorporate patient simulation technology to enhance problem based learning initiative | • Increased faculty time and effort  
• Professional staff to work with faculty | • Faculty  
• Department Heads  
• Dean  
• IT staff | Ongoing | • Better integration of core educational practices for allied health sciences  
• Course materials available to students at remote sites  
• Cost reductions for copying and reproduction of course materials | 1 | Goal II  
Objective 2.2  
Strategy 2.2.1 |
| 1.2       | Increase interdisciplinary course offerings | • Support current multidisciplinary course offerings  
• Implement additional areas for development of interdisciplinary courses  
• Provide continuing education for faculty in the area of computer-based educational experiences | • Faculty  
• Upgrade existing computer resources to meet the demands for interdisciplinary educational experiences  
• Provide continuing education for faculty in the area of computer-based educational software | • Faculty  
• Department Heads  
• Dean  
• IT Staff | Ongoing | • Better integration of core educational practices for allied health sciences | 1 | Goal II |
| 1.3       | Actively support excellence in teaching | Interface with the establishment of HSC Teaching Academy to support training in different methods of instruction | • Teaching resources  
• Provide continuing education | • Dean  
• Department Heads  
• Faculty | Ongoing | • Incorporation of innovative teaching strategies  
• Improved Faculty morale | 1 | Goal II  
Objective 2.1  
Strategy 2.1.1 |
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| 2.1 Improve recruitment efforts with local high-schools and regional colleges and universities | • Identify needs in all allied health professions for State of Louisiana • Review successful strategies and assess recruitment materials • Meet with student advisors at Louisiana colleges and universities • Participate in college/university recruitment fairs • Distribute recruitment materials to major colleges and universities in the southern United States • Develop tracking mechanisms for potential applicants | • Budget for materials and travel • Faculty and Administration time • Assign person to participate in recruitment opportunities | SAHP Recruitment Committee | Ongoing | Maintain current enrollment levels | 1 | Goal II  
Objective 2.3  
Strategy 2.3.1 |
### GOAL #3 Contribute to the body of knowledge in the allied health professions through research and scholarship

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| 3.1 Increase the number of research grant proposals submitted and funded | • Provide start-up funds for new faculty involved in research  
• Increase faculty collaboration with established investigators in Schools of Medicine and Public Health  
• Identify potential areas of translational research in consultation with faculty from School of Medicine  
• Invite interested faculty from Schools at LSUHSC to present research to SAHP Grants and Research Committee (and other interested SAHP faculty)  
• Maintain SAHP intramural research funding  
• Utilize research incentive plan for faculty who obtain research grant support  
• Create departmental research groups (involving multiple faculty members) with a goal of devising a collaborative research projects. | • Faculty time  
• Financial support to provide seed money for faculty to develop active research programs  
• Space needs for funded grants  
• Support for the identified faculty with enhanced faculty development programs directed towards grant writing  
• Grants office support | • Faculty  
• Dean  
• Associate Dean for Research and Graduate Studies  
• Department Heads | Ongoing | Proposals for external funding will increase by 25% annually | 1 | Goal III  
Objectives 3.1, 3.2, 3.3  
Strategies 3.1.3, 3.2.1, 3.2.3, 3.3.1  
3.3.2 |
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| 3.2 Increase publications and presentations at professional meetings | • Prioritize faculty responsibilities to allow faculty opportunities to conduct research.  
• Continue to provide research statistical support from School of Public Health  
• Use Grants and Research Committee as a monthly (or semi-monthly) research forum for faculty to present current research, discuss ideas for research, research barriers, etc.  
• Identify senior faculty within the LSUHSC to review manuscripts of junior faculty prior to submission  
• Identify venues for publication, including meetings with established publishing companies  
• Encourage clinical/adjunct faculty to participate in SAHP research projects | • Faculty time  
• Travel support  
• Workshops for clinical faculty related to research design and publication  
• Computer resources for constructing poster presentations  
• Workshops designed to assist faculty and student presentation preparation | • Faculty  
• Department Heads | Ongoing | • Increase publication of full length articles in refereed journals by 10% annually  
• Increase faculty involvement in writing chapters and textbook titles  
• Increase the number of presentations at state, regional, and national meetings by 10% annually | 1 | Goal III  
Objective 3.1  
Strategies 3.1.1, 3.1.5, 3.3.1, 3.3.2
GOAL #4 Increase clinical services offered by faculty and professional staff

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<td>4.1</td>
<td>Develop specialty programs in the area of rehabilitation and child counseling • Work with physicians of LSU Health Network to identify patients requiring multiple rehabilitative services • Develop a marketing plan to increase the visibility of the School of Allied Health Clinics with physicians in the New Orleans metropolitan area</td>
<td>Recruit allied health practitioners that will focus activities on patients requiring an integrative rehabilitative approach</td>
<td>Dean • Department Heads • Assistant to the Dean for Clinical Affairs • SAHP Comprehensive Rehabilitation Team</td>
<td>Ongoing</td>
<td>• Enhanced visibility of School’s Clinics • Increased revenue to the School’s Practice Plan</td>
<td>1</td>
<td>Goal IV Objective 4.2</td>
</tr>
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<td>4.2</td>
<td>Establish satellite clinic at LSUHSC-Touro Medical Center • Additional professional staff to work with faculty to provide services identified</td>
<td>• Establish satellite clinic for rehabilitation services • Work with physicians of the LSU Health Network to identify needs for allied health rehabilitative services</td>
<td>Faculty and Department Heads of PT, OT, and CD • Dean</td>
<td>Ongoing</td>
<td>• Enhanced visibility of School’s Clinics • Increased patient census and revenue for the School’s Practice Plan</td>
<td>1</td>
<td>Goal IV Objective 4.3</td>
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## GOAL #5 Enhance community-based programs

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| 5.1 Identify additional opportunities to develop community-based partnerships between SAHP and public and private institutions | • Identify collaborative initiatives to provide training, technical assistance and consultation for initiatives that improve health behaviors of citizens of Louisiana  
• Meet with community leaders (e.g., K-12 and community college staff, professionals, consumers, advocates, and policy makers, etc.) to promote appropriate use of human, physical, and financial resources (i.e., evidence-based practices) related to enhancing quality of life among persons with developmental & other disabilities.  
• Provide interdisciplinary training and clinical, research experiences for students, fellows, and practicing professionals about developmental and other disabilities. | • Faculty  
• Professional staff to provide services identified  
• Additional external funding sources | • Department Heads  
• Academic Program Directors  
• Directors of HDC and EII  
• Dean | Ongoing | • Continued growth and recognition of HDC and EII as community resources for local, state and national agencies  
• Establishment of organizational models of services for local, state, and national agencies | 1 | Goal I-V |
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<td>5.2 Construction of Human Development Center</td>
<td>Establish plans for integration of Interdisciplinary programs into the HDC facilities</td>
<td>• Capital outlay budget for building construction and infrastructure • Administrative and faculty time</td>
<td>• Dean • Directors of HDC • Faculty • Professional staff</td>
<td>Spring, 2012 (anticipated completion of building construction)</td>
<td>• Ground breaking for new HDC building in Summer 2011 • Short-term and long-term Strategic plans for HDC</td>
<td>1</td>
<td>Goal I-V</td>
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<tr>
<td>5.3 Identify opportunities to develop partnerships with community-based organizations</td>
<td>Establish plans for integration of Interdisciplinary programs into the HDC facilities</td>
<td>• Capital outlay budget for building construction and infrastructure • Administrative and faculty time</td>
<td>• Dean • Directors of HDC • Faculty • Professional staff</td>
<td>Spring, 2012 (anticipated completion of building construction)</td>
<td>• Ground breaking for new HDC building in Summer 2011 • Short-term and long-term Strategic plans for HDC</td>
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GOAL #6 Improve cultural diversity within the School

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| 6.1       | Increase diversity competence among faculty, staff and students | • Continue to recruit qualified applicants from underrepresented populations for faculty positions  
• Work with the LSUHSC Multicultural Committee to increase interaction with public and private colleges and universities within the State of Louisiana  
• Improve gender, cultural and disability awareness within the School | • Faculty  
• Staff  
• Students | • Dean  
• Department Heads  
• Diversity Committee | Ongoing | Increase diversity within the School of Allied Health Professions | 1 | Goal V |
GOAL #7 Enhance fund raising capabilities for the School of Allied Health Professions

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| 7.1       | Implement a comprehensive fund raising plan | • Identify specific needs for all departments and focus fundraising activities around these needs for capital campaign  
• Establish annual goals for fundraising  
• Review successful strategies and build on these experiences  
• Work with LSUHSC Foundation to identify potential donors  
• Develop materials for dissemination to graduates and potential donors  
• Develop tracking mechanisms for potential donors | • Budget for materials and alumni events  
• Administration time and effort  
• Person to participate in fundraising activities | Dean  
LSUHSC Foundation  
SAHP Alumni Committee  
SAHP Alumni Board | Ongoing | • Increase in number of allied health alumni donors by 10% annually  
• Increase in monetary donations by 10% annually | 1 |   |