

Louisiana State University Health Sciences Center

School of Allied Health Professions

New Orleans, Louisiana

Strategic Plan

2006-2010

Goal #1 Enhance teaching effectiveness

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
1.1 Increase use of emerging technologies in educational programs	<ul style="list-style-type: none"> Increased use of internet based course management systems Incorporate patient simulation technology to enhance problem based learning initiative 	<ul style="list-style-type: none"> Increased Faculty time and effort Additional professional staff to work with faculty to provide services identified Funds to purchase patient simulation software 	<ul style="list-style-type: none"> Faculty Department Heads Dean IT staff 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Better integration of core educational practices for allied health sciences Course materials available to students at remote sites Cost reductions for Xeroxing and reproduction of course materials 	1	<ul style="list-style-type: none"> Goal II, Objective II.1
1.2 Increase interdisciplinary course offerings	<ul style="list-style-type: none"> Continue to support current interdisciplinary course offerings: basic science courses, research, and Dean's Interdisciplinary Grand Rounds Identify additional areas for development of interdisciplinary courses (e.g., medical ethics and law) Use internet based course management systems to develop patient simulations for multiple disciplines 	<ul style="list-style-type: none"> Faculty Additional professional staff to work with faculty to provide computer-based services identified Upgrade existing computer resources to meet the demands for interdisciplinary educational experiences 	<ul style="list-style-type: none"> Faculty Department Heads Dean 	<ul style="list-style-type: none"> January, 2008 	<ul style="list-style-type: none"> Better integration of core educational practices for allied health sciences 	1	<ul style="list-style-type: none"> Goal II, Objective II.1

Goal #1 Enhance teaching effectiveness

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
1.3 Increase the number of Doctoral trained faculty for Physical Therapy and Audiology Programs	<ul style="list-style-type: none"> Develop recruitment strategies that will focus on attracting qualified applicants (i.e., competitive salaries, startup packages) Establish contacts with Universities that offer PhD and professional doctoral programs in PT and AuD 	<ul style="list-style-type: none"> Increased Financial support for salaries and startup packages 	<ul style="list-style-type: none"> Department Head of PT and CD Dean Vice-Chancellor for Academic Affairs Chancellor 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Maintain quality of applicants and graduates in PT Enhanced status of PT and AuD program as a national leader 	1	<ul style="list-style-type: none"> Goal II, Objectives II.1, II.2
1.4 Develop academic programs for areas of perceived need	<ul style="list-style-type: none"> Develop Master of Physician Assistant Sciences Program Identify/secure sources of external funding 	<ul style="list-style-type: none"> Faculty Patient simulator Financial support for renovation of classrooms and laboratories 	<ul style="list-style-type: none"> Dean Associate Dean for Academic Affairs Associate Dean for Research and Graduate Studies 	<ul style="list-style-type: none"> May, 2010 	<ul style="list-style-type: none"> Increase student enrollment in SAHP Graduate Studies Expansion of academic programs identified as areas of need for the State of Louisiana 	1	<ul style="list-style-type: none"> Goal II, Objectives II.1, II.2
1.5 Actively support excellence in teaching	<ul style="list-style-type: none"> Support the establishment of HSC Teaching Academy 	<ul style="list-style-type: none"> Teaching resources Funds for grant support 	<ul style="list-style-type: none"> Dean Department Heads Faculty 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Incorporation of innovative teaching strategies Improved Faculty morale 	1	<ul style="list-style-type: none"> Goal II, Objective II.1

Goal #2 Enhance student recruitment

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
<p>2.1 Develop and implement a comprehensive recruitment plan for all departments</p>	<ul style="list-style-type: none"> • Identify needs in all allied health professions for State of Louisiana • Review successful strategies and assess recruitment materials • Meet with student advisors at Louisiana colleges and universities • Participate in college/university recruitment fairs • Distribute recruitment materials to major colleges and universities in the southern United States • Develop tracking mechanisms for potential applicants • Establish annual enrollment targets: <ul style="list-style-type: none"> • CLS – 25 • CPS – 20 • CD(A) – 15 • CD(S) – 25 • OT – 30 • PT – 35 • RC - 15 • MHS – 10 	<ul style="list-style-type: none"> • Budget for materials and travel • Faculty and Administration time • Assign person to participate in recruitment opportunities 	<ul style="list-style-type: none"> • SAHP Recruitment Committee • Office of Community Affairs 	<ul style="list-style-type: none"> • Annual recruitment (January – December) 	<ul style="list-style-type: none"> • 10% increase in enrollment annually until targeted enrollment is achieved 	<p>1</p>	<ul style="list-style-type: none"> • Goal II, Objective II.2

GOAL #3 Contribute to the body of knowledge in the allied health professions through research and scholarship

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
3.1 Increase the number of research grant proposals submitted and funded	<ul style="list-style-type: none"> Identify faculty and areas that are most likely to succeed Increase faculty collaboration with established investigators Prioritize faculty responsibilities to allow for participation in research and grant writing Document faculty goals and progress through annual evaluation SAHP intramural research program Implement a research incentive program that rewards faculty for obtaining research grant support 	<ul style="list-style-type: none"> Faculty time Financial support to provide seed money for faculty to develop active research programs Space needs for funded grants Support for the identified faculty with enhanced faculty development programs directed towards grant writing Grants office support 	<ul style="list-style-type: none"> Faculty Dean Associate Dean for Research and Graduate Studies Department Heads 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Proposals for external funding will increase by 25% annually 	1	<ul style="list-style-type: none"> Goal III, Objectives III.1, III.2
3.2 Increase publications	<ul style="list-style-type: none"> Increase faculty collaboration with established investigators Plan student projects for publication Identify venues for publication, including meetings with established publishing companies 	<ul style="list-style-type: none"> Faculty time Travel support Workshops for clinical faculty related to research design and publication 	<ul style="list-style-type: none"> Faculty Department Heads 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Increase publication of full length articles in refereed journals by 10% annually Increase faculty involvement in writing chapters and textbook titles 	1	<ul style="list-style-type: none"> Goal III, Objective III.3

GOAL #3 Contribute to the body of knowledge in the allied health professions through research and scholarship

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
3.3 Increase presentations	<ul style="list-style-type: none"> • Increase faculty collaboration with established investigators • Involve clinical/adjunct faculty in research and publications • Continue SAHP "Research Day" program available for faculty and students • Plan student projects for presentation at state, regional, and national meetings 	<ul style="list-style-type: none"> • Faculty time • Travel support • Computer resources for constructing poster presentations • Workshops designed to assist faculty and student presentation preparation 	<ul style="list-style-type: none"> • Department Heads • Faculty 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • Increase presentations by faculty and students at state, regional, and national meetings by 10% annually 	1	Goal III, Objective III.3

Goal #4 Increase clinical services offered by faculty and professional staff

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
4.1 Develop an interdisciplinary rehabilitation clinic within the School's Practice Plan	<ul style="list-style-type: none"> • Work with physicians of Tiger Care Network to identify patients requiring multiple rehabilitative services • Develop a marketing plan to increase the visibility of the School of Allied Health Clinics with physicians in the New Orleans metropolitan area 	<ul style="list-style-type: none"> • Hire allied health practitioners that will focus activities on patients requiring an integrative rehabilitative approach 	<ul style="list-style-type: none"> • Dean • Department Heads • Assistant to the Dean for Clinical Affairs • SAHP Comprehensive Rehabilitation Team 	<ul style="list-style-type: none"> • July, 2008 	<ul style="list-style-type: none"> • Enhanced visibility of School's Clinics • Increased revenue to the School's Practice Plan 	1	<ul style="list-style-type: none"> • Goal IV, Objectives IV.1, IV.2
4.2 Establish satellite clinic for rehabilitation services	<ul style="list-style-type: none"> • Work with physicians of the Tiger Care Network to identify needs for allied health rehabilitative services 	<ul style="list-style-type: none"> • Investigate establishing satellite clinic at Lindy Boggs Medical Center • Additional professional staff to work with faculty to provide services identified 	<ul style="list-style-type: none"> • Faculty and Department Heads of PT, OT, and CD • Dean 	<ul style="list-style-type: none"> • July, 2010 	<ul style="list-style-type: none"> • Enhanced visibility of School's Clinics • Increased patient census and revenue for the School's Practice Plan 	1	<ul style="list-style-type: none"> • Goal IV, Objectives IV.1, IV.2

Goal #5 Enhance community-based programs

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
<p>5.1 Identify additional opportunities to develop community-based partnerships with public and private institutions</p>	<ul style="list-style-type: none"> • Meet with community and agency leaders, professionals, consumers, advocates, and policy makers to promote the adoption and appropriate use of human, physical, and financial resources for underserved populations (i.e., evidence-based practices) • Work with LSUHSC-SOPH to identify collaborative initiatives to provide training, technical assistance, consultation and research related to the acquisition, application and maintenance of healthy behaviors 	<ul style="list-style-type: none"> • Faculty • Professional staff to provide services identified • Additional external funding sources 	<ul style="list-style-type: none"> • Director of HDC and EII • Dean 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • Continued growth and recognition of HDC and EII as community resources for local, state and national agencies • Establishment of organizational models of services for local, state, and national agencies 	<p>1</p>	<ul style="list-style-type: none"> • Goal V, Objectives V.1, V.2

Goal #5 Enhance community-based programs

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
5.2 Construction of Human Development Center	<ul style="list-style-type: none"> Establish plans for integration of Interdisciplinary programs into the HDC facilities 	<ul style="list-style-type: none"> Capital outlay budget for building construction and infrastructure Administrative and faculty time 	<ul style="list-style-type: none"> Dean Directors of HDC Faculty Professional staff 	<ul style="list-style-type: none"> Fall, 2012 (anticipated completion of building construction) 	<ul style="list-style-type: none"> Ground breaking for new HDC building in Fall, 2007 Short-term and long-term Strategic plans for HDC 	1	<ul style="list-style-type: none"> Goal V, Objectives V.1, V.2

Goal #6 Improve cultural diversity within the School

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
6.1 Increase diversity among faculty and students	<ul style="list-style-type: none"> Identify and hire qualified applicants from underrepresented populations for faculty positions Increase interaction with public and private colleges and universities (i.e., Xavier, Dillard, Southern) Improve cultural awareness within the School through programs that educate students and faculty about cultural diversity 	<ul style="list-style-type: none"> Additional funds to recruit and hire faculty Faculty Students 	<ul style="list-style-type: none"> Dean Department Heads 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Increase the number of underrepresented faculty within the School 	1	<ul style="list-style-type: none"> Goal I, Objectives I.1, I.2 Goal V, Objectives V.2, V.3

