

**Strategic Plan**  
**Department of Communication Disorders**  
**2017- 2022**

**Vision Statement**

The Department of Communication Disorders at LSU Health- New Orleans will provide excellent and innovative programming, education, clinical training, and research experiences for master's level students in speech-language pathology and doctoral students in audiology. The program will nurture future leaders who will advocate for individuals with communication disorders across the life span.

**Mission Statement**

The mission of the Department of Communication Disorders is to educate master level speech-language pathologists and doctoral level audiologists using scientifically based curricula via a variety of instructional delivery models. Our students will be sensitive to persons from diverse populations, all age ranges, and trends and issues that affect the profession. They will be trained to incorporate best practices and use evidence based practice.

Vision Statement updated January 17, 2017.

Mission Statements reaffirmed January 17, 2017.

**GOAL # 1 Maintain excellence in student educational outcomes in communication disorders.**

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority
<p>1.1 Assess and revise curriculum as needed</p>	<ul style="list-style-type: none"> <li>• Ensure students develop knowledge and skills across the scope of practice through academic coursework and clinical practice.</li> <li>• Emphasize evidence-based practice, critical thinking skills, professional writing skills, and clinical problem solving.</li> </ul>	<ul style="list-style-type: none"> <li>• Increased faculty time and effort</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty</li> <li>• Department Head</li> <li>• Program Directors</li> <li>• Academic Affairs Committee</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>• Comprehensive course offerings</li> </ul>	<p>1</p>

<p>1.2 Expand teaching methodologies and technologies</p>	<ul style="list-style-type: none"> <li>• Utilize SAHP testing center as needed</li> <li>• Incorporate case base method of learning and simulation cases to enhance academic and clinical education</li> <li>• Participate in IPE courses</li> <li>• To ensure that all faculty understand how to use packages such as Moodle, Turn It In, End Note, etc.</li> <li>• To ensure that classrooms have state of the art technology</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty time and effort</li> <li>• Financial support for SimuCase</li> </ul>	<ul style="list-style-type: none"> <li>• Dean</li> <li>• Department Head</li> <li>• Program Directors</li> <li>• Faculty</li> <li>• Training from resource personnel</li> <li>• IT</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>• Improve and expand methods of course instruction.</li> </ul>	<p>2</p>
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## GOAL #2 Continue to participate in student recruitment events

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority
2.1 Maintain effective recruitment plan	<ul style="list-style-type: none"> <li>Identify needs for SLPs and audiologists for State of Louisiana</li> <li>Meet with the student advisors at Louisiana colleges and universities</li> <li>Participation in college/university recruitment fairs</li> <li>Develop tracking mechanisms for potential applicants</li> </ul>	<ul style="list-style-type: none"> <li>Budget for materials and travel</li> <li>Faculty and Administrative time</li> <li>Assign person to participate in recruitment opportunities</li> </ul>	<ul style="list-style-type: none"> <li>Dean</li> <li>Recruitment Committee</li> <li>Department Head</li> <li>Program Directors</li> <li>Faculty</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>Maintain student enrollment</li> <li>The number of applicants to the program continues to increase</li> <li>Active recruitment at universities with minorities</li> <li>Continue to offer observation experiences to Xavier SLP students</li> </ul>	1
2.2 Enhance recruitment to increase cultural diversity in the student population	<ul style="list-style-type: none"> <li>Attend recruitment activities at historically black colleges and universities</li> <li>Recruit underrepresented ethnicities and gender into the profession</li> <li>Guest lecture at historically black colleges and universities</li> </ul>	<ul style="list-style-type: none"> <li>Faculty and administrative time</li> <li>Diversity committee</li> <li>Involvement of alumni and current students</li> </ul>	<ul style="list-style-type: none"> <li>Department Head</li> <li>Diversity Committee</li> <li>Program Directors</li> <li>Faculty</li> <li></li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>Improve visibility in the community and region</li> <li>Faculty member Chair of Diversity committee and member of the Multicultural Advisory Committee for the Health Sciences Center</li> <li>Participate with local high schools to promote careers in communication disorders.</li> </ul>	2

**GOAL # 3 Continue to contribute to the body of knowledge in Communication Disorders through research and scholarship**

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority
<p>3.1 Produce innovative basic and applied research and scholarly activities in audiology and speech-language pathology.</p>	<ul style="list-style-type: none"> <li>• Increase resources to support scholarly activity.</li> <li>• Collaboration within the department and with established investigators</li> <li>• Prioritize faculty responsibilities to allow for participation in scholarly activities.</li> <li>• Document faculty goals and progress through annual evaluation</li> <li>• Explore additional funding sources</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty time</li> <li>• Financial support to provide seed money for faculty to develop active research</li> <li>• Support for the identified faculty with enhanced faculty development programs directed towards grant writing</li> <li>• Assistance with flagging appropriate grant possibilities</li> </ul>	<ul style="list-style-type: none"> <li>• Dean</li> <li>• Dept. Head</li> <li>• Program Directors</li> <li>• Faculty</li> <li>• IT staff</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>• Increase scholarly activity in number and faculty and student participants.</li> </ul>	<p>1</p>

<p>3.2 Encourage faculty and student participation in scholarly activities</p>	<ul style="list-style-type: none"> <li>• Encourage faculty collaboration with established investigators</li> <li>• Plan student projects for presentation at state, regional and national meetings.</li> <li>• Participate in SAHP Research Symposium</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty time</li> <li>• Travel support</li> <li>• Workshops designed to assist faculty and student presentation preparation</li> </ul>	<ul style="list-style-type: none"> <li>• Dean</li> <li>• Department Head</li> <li>• Program Directors</li> <li>• Faculty</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain participation of presentations by faculty and students at local, state, regional, and national meetings annually</li> </ul>	<p>2</p>
<p>3.3 Maintain high level of visibility by presenting and publishing locally and nationally.</p>	<ul style="list-style-type: none"> <li>• Maintain faculty collaboration with established investigators</li> <li>• Maintain venues for publication.</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty time</li> <li>• Student time</li> <li>• Travel support</li> <li>• Workshops for clinical faculty related to research design and publication</li> </ul>	<ul style="list-style-type: none"> <li>• Dean</li> <li>• Faculty</li> <li>• Program Directors</li> <li>• Department Head</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain publications of refereed papers, book chapters, and other scholarly work.</li> </ul>	<p>1</p>

## GOAL # 4 Provide excellence in clinical services offered by faculty

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority
4.1 Maintain high level of visibility through the clinical services and collaboration within the local, state and national level.	<ul style="list-style-type: none"> <li>Reassess methods for collecting clinic data</li> <li>Advertise services as needed</li> <li>Maintain follow-up for hearing aid patients</li> </ul>	<ul style="list-style-type: none"> <li>Increased faculty time and effort</li> <li>Clerical staff support</li> </ul>	<ul style="list-style-type: none"> <li>Dean</li> <li>Department Head</li> <li>Clinic Coordinators</li> <li>Program Directors</li> <li>Clinic Coordinators</li> <li>Faculty</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>Track patient census of Department's clinics</li> <li>Use of CALIPSO to track student clinical progress in SLP and audiology</li> <li>Use of Sycle for appointments</li> </ul>	1
4.2 Establish and maintain specialty clinics within the SAHP and local community.	<ul style="list-style-type: none"> <li>Work to develop clinics for faculty specialty areas</li> <li>AAC</li> <li>Tinnitus</li> <li>Vestibular</li> <li>Cochlear Implant</li> </ul>	<ul style="list-style-type: none"> <li>Faculty time and effort</li> <li>Patients</li> <li>Networking within the community</li> <li>Additional clinical faculty</li> </ul>	<ul style="list-style-type: none"> <li>Dean</li> <li>Dept. Head</li> <li>Program Directors</li> <li>Clinic Coordinators</li> <li>Faculty</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>Recognition of faculty's areas of expertise across the local, state southern region and nation</li> <li>Improved patient care across the local, state, southern region, and nation</li> </ul>	2

**GOAL # 5 Maintain visibility within the community**

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority
<p>5.1 Maintain contracts with local school and medical facilities, such as UMC and VA</p>	<ul style="list-style-type: none"> <li>• Increased visibility within the community</li> <li>• Maintain service to community schools</li> <li>• Collaborate with UMC and VA.</li> </ul>	<ul style="list-style-type: none"> <li>• Increased faculty time and effort</li> </ul>	<ul style="list-style-type: none"> <li>• Department Head</li> <li>• Program Directors</li> <li>• Faculty</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>• Continued growth and recognition within the community</li> <li>• Continuation of contract with SUNS center to complete Assistive Technology evaluations in Charter schools</li> <li>• Continuation of speech &amp; language and hearing screenings</li> <li>• Continuation of consultation to ALS clinic at VA</li> <li>• Provide continuing education for programs as requested.</li> </ul>	<p>1</p>



<p>5.2 Participate in local support groups such as the stuttering support group, The Life Club, GNO Tinnitus Association</p>	<ul style="list-style-type: none"> <li>• Increased visibility within the community</li> <li>• Encourage student participation</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty time and effort</li> <li>• Students time and effort</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty</li> <li>• Program Directors</li> <li>• Department Head</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>• Continued growth and recognition within the community</li> <li>• Student experience with prevention activities Two students share the duties of coordinator for TLC under the supervision of faculty member</li> </ul>	<p>3</p>
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## GOAL # 6 Improve cultural diversity within the Department

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority
6.1 Increase the number of under-represented students	<ul style="list-style-type: none"> <li>Identify professionals from underrepresented populations for faculty consultation</li> <li>Increase interaction with public and private colleges within the area (i.e., Dillard, Xavier, Southern)</li> </ul>	<ul style="list-style-type: none"> <li>Additional funds for faculty hires</li> <li>Faculty time and effort</li> <li>Students</li> <li>Adjunct relationships</li> </ul>	<ul style="list-style-type: none"> <li>Department Head</li> <li>Program Directors</li> <li>Faculty</li> <li></li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>Increase diversity among students</li> </ul>	1
6.2 Mentoring undergraduate and graduate students	<ul style="list-style-type: none"> <li>Increase interaction with students and faculty from other public and private universities (i.e., Tulane, Dillard, Xavier, ) and with students from out of state universities</li> </ul>	<ul style="list-style-type: none"> <li>Faculty time and effort</li> <li>Clerical staff support</li> </ul>	<ul style="list-style-type: none"> <li>Department Head</li> <li>Program directors</li> <li>Faculty</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>Increase diversity among students</li> <li>Improve and expand inter-professional experiences for students in COMD</li> </ul>	2