

Louisiana State University Health Sciences Center  
School of Allied Health Professions  
New Orleans, Louisiana

Strategic Plan  
2016-2017 through 2020-2021

## ***MISSION STATEMENT OF THE SCHOOL OF ALLIED HEALTH PROFESSIONS***

The mission of the School of Allied Health Professions (SAHP) of the Louisiana State University Health Sciences Center in New Orleans (LSUHSC-NO) is to provide quality education, leadership, research, and public service through direct patient care and community outreach by clinical healthcare professionals. The SAHP comprises the following disciplines including clinical laboratory science, speech-language pathology, audiology, occupational therapy, clinical rehabilitation and counseling, physical therapy, physician assistant studies, respiratory therapy, and cardiovascular ultrasound. The SAHP also includes the Human Development Center, which provides programs to increase the capacity of healthcare providers for individuals with developmental and acquired disabilities.

## GOAL #1 Enhance Teaching Effectiveness

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
1.1 Increase the use of emerging technologies in educational programs and implement technologies that demonstrate improved learning via evidence-based practice	<ul style="list-style-type: none"> <li>• Increase use of internet based course management systems</li> <li>• Provide computer based testing for all allied health programs</li> <li>• Incorporate patient simulation technology to enhance problem based learning initiative</li> </ul>	<ul style="list-style-type: none"> <li>• Increased faculty time and effort</li> <li>• SAHP Testing Center Resources</li> <li>• Professional staff to work with faculty</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty</li> <li>• Department Heads</li> <li>• Dean</li> <li>• IT staff</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>• Better integration of core educational practices for allied health sciences</li> <li>• Course materials available to students at remote sites</li> <li>• Cost reductions for copying and reproduction of course materials</li> <li>• Students better prepared for National Board Examinations upon graduation.</li> </ul>	1	Goal I, Objective 1.1, Strategy 1.1.5
1.2 Increase interprofessional course offerings and activities	<ul style="list-style-type: none"> <li>• Support current multidisciplinary course offerings</li> <li>• Implement additional areas for development of interprofessional courses and activities</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty</li> <li>• Upgrade existing computer resources to meet the demands for interdisciplinary educational experiences</li> <li>• Provide continuing education for faculty in the area of computer-based educational software</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty</li> <li>• Department Heads</li> <li>• Dean</li> <li>• IT Staff</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>• Better integration of core educational practices for allied health sciences</li> </ul>	1	Goal I, Objective 1.1, Strategy 1.1.4  Goal II, Objective 1.1.3m Strategy 2.3.2  Goal V, Objective V.1, Strategy V.1.5 Objective V.2, Strategy V.2.1, Strategy V.2.2
1.3 Actively support excellence in teaching	Interface with the LSUHSC Teaching Academy to support training in different methods of instruction	<ul style="list-style-type: none"> <li>• Teaching resources</li> <li>• Provide continuing education</li> </ul>	<ul style="list-style-type: none"> <li>• Dean</li> <li>• Department Heads</li> <li>• Faculty</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>• Incorporation of innovative teaching strategies</li> <li>• Improved Faculty morale</li> </ul>	1	Goal I, Objective 1.1, Strategies 1.1.1 - 1.1.5  Goal V, Objective V.2, Strategies V.2.1 - V.2.2

## GOAL #2 Enhance Student Recruitment

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
<p>2.1 Ensure that the School of Allied Health Professions has effective recruitment with local high-schools and regional colleges and universities</p>	<ul style="list-style-type: none"> <li>Identify needs in all allied health professions for State of Louisiana</li> <li>Provide information sessions at multiple times throughout the academic year for interested applicants</li> <li>Review successful strategies and assess recruitment materials</li> <li>Meet with student advisors at Louisiana colleges and universities</li> <li>Participate in college/university recruitment fairs</li> <li>Utilize available central application service databases (CAS) for allied health programs</li> <li>Develop tracking mechanisms for potential applicants</li> </ul>	<ul style="list-style-type: none"> <li>Budget for materials and travel</li> <li>Faculty and Administration time</li> <li>Assigned faculty and administrative staff to participate in information sessions</li> <li>Contractual agreement with LSU-BR to provide allied health counseling materials to students interested in applying for allied health programs</li> <li>Contractual agreements with centralized application service providers</li> </ul>	<p>SAHP Recruitment Committee Department Heads Faculty Dean</p>	<p>Ongoing</p>	<p>Maintain current enrollment levels</p>	<p>1</p>	<p>Goal I, Objective 1.2, Strategy 1.2.1</p>

### GOAL #3 Contribute to the body of knowledge in the allied health professions through research and scholarship

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
3.1 Increase the number of research grant proposals submitted and funded	<ul style="list-style-type: none"> <li>• Provide start-up funds for new faculty involved in research</li> <li>• Increase faculty collaboration with established investigators in other Schools of the Health Sciences Center</li> <li>• Identify potential areas of translational research in consultation with faculty from other School in the Health Sciences Center</li> <li>• Maintain SAHP intramural research funding</li> <li>• Utilize research incentive plan for faculty who obtain research grant support</li> <li>• Create School-wide research groups (involving multiple faculty members) with a goal of devising a collaborative research projects.</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty time and effort</li> <li>• Financial support to provide seed money for faculty to develop active research programs</li> <li>• Space needs for funded grants</li> <li>• Support for faculty to attend enhanced faculty development programs directed towards grant writing</li> <li>• Grants office support</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty</li> <li>• Dean</li> <li>• Associate Dean for Research and Graduate Studies</li> <li>• Department Heads</li> </ul>	Ongoing	Proposals for external funding will increase by 10% annually	1	Goal II, Objectives 2.1, 2.2, 2.3, Strategies 2.1.1-2.1.3; 2.2.1 - 2.2.3; 2.3.1 - 2.3.3

**GOAL #3 Contribute to the body of knowledge in the allied health professions through research and scholarship**

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
<p>3.2 Increase publications and presentations at professional meetings</p>	<ul style="list-style-type: none"> <li>• Prioritize faculty responsibilities to allow more faculty to have opportunities to conduct research.</li> <li>• Continue to provide research statistical support for faculty conducting research</li> <li>• Use Grants and Research Committee as a monthly research forum for faculty to present current research, discuss ideas for research, research barriers, etc.</li> <li>• Continue development of the SAHP Annual Research Day Program by encouraging departments to increase the number of capstone projects in the research day activities</li> <li>• Encourage clinical/adjunct faculty to participate in SAHP research projects</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty time</li> <li>• Travel support</li> <li>• Workshops for clinical faculty related to research design and publication</li> <li>• Computer resources for constructing poster presentations</li> <li>• Workshops designed to assist faculty and student presentation preparation</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty</li> <li>• Department Heads</li> </ul>	<p>Ongoing</p>	<ul style="list-style-type: none"> <li>• Increase publication of full length articles in refereed journals by 10% annually</li> <li>• Increase faculty involvement in writing chapters and textbook titles</li> <li>• Increase the number of students presenting capstone projects</li> <li>• Increase the number of presentations at state, regional, and national meetings by 10% annually</li> </ul>	<p>1</p>	<p>Goal I, Objective 1.1, Strategies 1.1.1-1.1.3.1, 3.3.2</p>

## GOAL #4 Increase clinical services offered by faculty and professional staff

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
4.1 Develop an interdisciplinary rehabilitation clinic within the School's Practice Plan	<ul style="list-style-type: none"> <li>Develop specialty programs in the area of rehabilitation and child counseling</li> <li>Work with physicians of LSU Health Network to identify patients requiring multiple rehabilitative services</li> <li>Work with the Vice Chancellor for Clinical Affairs to increase awareness of clinical activities in the SAHP</li> </ul>	<ul style="list-style-type: none"> <li>Recruit allied health practitioners that will focus activities on patients requiring an integrative rehabilitative approach</li> <li>Continue to develop a marketing plan to increase the visibility of the School of Allied Health Clinics with physicians in the New Orleans metropolitan area</li> </ul>	<ul style="list-style-type: none"> <li>Dean</li> <li>Department Heads</li> <li>Assistant to the Dean for Clinical Affairs</li> <li>SAHP Comprehensive Rehabilitation Team</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Enhanced visibility of School's Clinics</li> <li>Increased revenue to the School's Practice Plan</li> </ul>	1	<p>Goal III, Objective 3.1, Strategies 3.1.1 - 3.1.3</p> <p>Objective 3.3, Strategies 3.3.1-3.3.4</p>
4.2 Increase rehabilitation services in the School of Allied Health Professions	Work with Schools of Medicine and Dentistry to identify needs for allied health rehabilitative services	<ul style="list-style-type: none"> <li>Additional professional staff to work with faculty to provide services identified</li> </ul>	<ul style="list-style-type: none"> <li>Faculty and Department Heads of PT, OT, CRC, and CD</li> <li>Faculty and Staff of the Human Development Center</li> <li>Dean</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Enhanced visibility of School's Clinics</li> <li>Development of specialty clinics in Autism Spectrum Disorders</li> <li>Increased client census for Assistive Technology Clinic</li> <li>Increased patient census and revenue for the School's Practice Plan</li> </ul>	1	

**GOAL #5 Enhance community-based programs**

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
<p>5.1 Identify additional opportunities to develop community-based partnerships between SAHP and public and private institutions</p>	<ul style="list-style-type: none"> <li>• Identify collaborative initiatives to provide training, technical assistance and consultation for initiatives that improve health behaviors of citizens of Louisiana through the Early Head Start Grant</li> <li>• Meet with community partners to promote appropriate use of human, physical, and financial resources (i.e., evidence-based practices) related to enhancing quality of life among persons with developmental &amp; other disabilities.</li> <li>• Provide interdisciplinary training and clinical, research experiences for students, fellows, and practicing professionals about developmental and other disabilities in the Early Learning Center.</li> </ul>	<ul style="list-style-type: none"> <li>• Faculty</li> <li>• Professional staff to provide services identified</li> <li>• Additional external funding sources</li> </ul>	<ul style="list-style-type: none"> <li>• Department Heads</li> <li>• Academic Program Directors</li> <li>• Directors of HDC and Early Learning Center</li> <li>• Dean</li> </ul>	<p>Ongoing</p>	<ul style="list-style-type: none"> <li>• Continued growth and recognition of HDC and Early Head Start Grant as community resources for local, state and national agencies</li> <li>• Establishment of organizational models of services for local, state, and national agencies</li> </ul>	<p>1</p>	<p>Goal IV, Objective 4.1, Strategies 4.1.1 - 4.1.4</p> <p>Objective 4.2, Strategies 4.2.1 - 4.2.2</p>



## GOAL #5 Enhance community-based programs

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
<p>5.2 Identify opportunities to develop partnerships with community-based organizations</p>	<p>Establish plans for integration of Interdisciplinary programs into the HDC facilities</p>	<ul style="list-style-type: none"> <li>• Capital outlay budget for building upgrades requiring construction and infrastructure</li> <li>• Administrative and faculty time</li> </ul>	<ul style="list-style-type: none"> <li>• Dean</li> <li>• Directors of HDC and the Early Learning Center</li> <li>• Faculty</li> <li>• Professional staff</li> </ul>	<p>Ongoing</p>	<ul style="list-style-type: none"> <li>• Increased in the number of grants and contracts for the Human Development Center</li> </ul>	<p>1</p>	<p>Goal IV, Objective 4.1, Strategies 4.1.1 - 4.1.4 Objective 4.1, Strategies 4.1.1 - 4.1.4</p> <p>Goal I, Objective 1.1, Strategy 1.1.1</p> <p>Goal III, Objective 3.2, Strategy 3.2.4</p> <p>Goal V, Objective 5.2, Strategy 5.2.2</p>

## GOAL #6 Improve cultural diversity within the School

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
6.1 Increase diversity competence among faculty, staff and students	<ul style="list-style-type: none"> <li>Continue to recruit qualified applicants from underrepresented populations for faculty positions</li> <li>Work with the LSUHSC Multicultural Committee to increase interaction with public and private colleges and universities within the State of Louisiana</li> <li>Improve gender, cultural, and disability awareness within the School</li> </ul>	<ul style="list-style-type: none"> <li>Faculty</li> <li>Staff</li> <li>Students</li> </ul>	<ul style="list-style-type: none"> <li>Dean</li> <li>Department Heads</li> <li>Diversity Committee</li> </ul>	Ongoing	Increase diversity within the School of Allied Health Professions	1	Goal IV, Objective 4.1, Strategies 4.1.2-4.1.4

**GOAL #7 Enhance fund raising capabilities for the School of Allied Health Professions**

Objective	Strategy	Resources Required	Responsible Party	Timetable	Outcome	Priority	Strategic Link
<p>7.1 Implement a comprehensive fund raising plan</p>	<ul style="list-style-type: none"> <li>• Identify specific needs for all departments and focus fundraising activities around these needs for capital campaign</li> <li>• Establish annual goals for fundraising</li> <li>• Review successful strategies and build on these experiences</li> <li>• Work with LSUHSC Foundation to identify potential donors</li> <li>• Develop materials for dissemination to graduates and potential donors</li> <li>• Develop tracking mechanisms for potential donors</li> </ul>	<ul style="list-style-type: none"> <li>• Budget for materials and alumni events</li> <li>• Administration time and effort</li> <li>• Person to participate in fundraising activities</li> </ul>	<ul style="list-style-type: none"> <li>• Dean</li> <li>• LSUHSC Foundation</li> <li>• SAHP Alumni Committee</li> <li>• SAHP Alumni Board</li> </ul>	<p>Ongoing</p>	<ul style="list-style-type: none"> <li>• Increase in number of allied health alumni donors by 10% annually</li> <li>• Increase in monetary donations by 10% annually</li> </ul>	<p>1</p>	<p>Goal #7    N/A</p>